

# BRADLEY GRADNEIGO

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## CREATIVE PROJECT MANAGEMENT | WEB PROGRAMMING | GRAPHIC DESIGN

### Areas of Expertise

- Web Design Methodologies
- Keen Graphic Design Insights
- Web Programming Languages
- Front End Development
- Creative Problem Solving
- Marketing Concept and Branding Ideation

### Technical Proficiencies

*Programming Languages* – HTML | Javascript | CSS/SASS

*Libraries and Frameworks* – JQuery | React | Vue | Ruby | Gatsby | TailwindCSS | Bootstrap

*Tools and Platforms* – Git | Framer | Netlify | Vercel | Heroku | GoDaddy

*Design Applications* – Figma | Adobe Creative Suite: Illustrator, Photoshop, InDesign, and Sketch | Canva

## CORE COMPETENCIES

**Visual Design** – Envision creative solutions to connect with customers and inspire action

**Code Troubleshooting** – Investigate issues and customize solutions for rapid resolution

**User Interface (UI)** – Conceive effective designs to improve branding and optimize experiences

**Relationship Management** – Build trust by connecting with clients and across departments

**Project Management** – Prioritize tasks, delegate work, and guide multifaceted design projects

## RECENT PROFESSIONAL EXPERIENCE

### Webmaster and Web Developer | *Drucker + Falk*

February 2023 - Present

- Generate and manage updates for over 200 property websites – including leasing specials, content revisions, and branding – to ensure visual appeal and accurate information
- Resolve over 60 web marketing tickets per month, prioritizing web development and maintenance tasks as the sole webmaster with a focus on compliance with ADA accessibility requirements
- Assess sites for brand cohesion, design flow, and compliance with web standards/regulations
- Conduct monthly SEO reports using Google Analytics to enable strategic month-over-month comparisons to optimize website performance, website rankings, and user engagement
- Administer domain configurations and DNS settings for proper routing and infrastructure reliability
- Manage content for nearly 200 Internet Listing Services (ILS) such as Apartments.com to effective broadcast rental and sales availability and maximize property exposure
- Earn recognition and awards for outstanding service delivery and efficiency, including expedited ticket resolution and sourcing/implementing a cost-effective widget for marketing needs

### Designer | *Huntington Ingalls Industries*

February 2020 - February 2023

- Created graphics and input data using 3D software to generate models for naval shipbuilding
- Updated over 10K designs and files in Microsoft Excel and AutoCad to meet structural standards
- Verified the accuracy of designs with engineering and quality control teams
- Delivered finished graphics according to orderly timetable to reach deadlines, minimize revisions, and avoid setbacks

### Junior Graphic Designer | *GCP Applied Technologies Corporate*

July 2018 - February 2020

- Revamped older packaging, labeling, and advertisements in Adobe Illustrator and InDesign
- Supported comprehensive redesigns of more than 125 package labels and graphics
- Operated and managed label and signage versioning as SME for ESKO content management tool

### Web Specialist and Designer | *MAXIMUS*

September 2016 - February 2018

- Generated, updated, and maintained over 80 unique web pages using HTML, CSS, and Bootstrap
- Debugged existing Javascript programs and broken pages, introducing new programs and coding to enhance functionality of high-traffic web pages for internal representatives
- Drafted designs for printed graphics for 6 corporate events via Adobe Photoshop.

## EDUCATION AND TRAINING

### Bachelor of Science in Computer Science

(May 2015) *Minor in Art*  
Massachusetts College of Liberal Arts

### Associates of Science and Arts in Fine Art (May 2011)

St. Johns River State College

Google Analytics Certification (October 2024)