

BRADLEY GRADNEIGO

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FRONT-END WEB DEVELOPER | CREATIVE CODER & UI STRATEGIST | WEB ACCESSIBILITY & DESIGN

- Responsive Web Design
- Cross-Browser Compatibility
- Front-End Component Design
- Visual Branding & Typography
- UI/UX Collaboration
- ADA & WCAG Compliance
- SEO Optimization
- DNS & Domain Management
- API Integration Performance

TECHNICAL ACUMEN

Software & Tools: HTML • CSS/SASS • JavaScript • React • Vue • jQuery • Bootstrap • TailwindCSS • Gatsby
Git • GitHub • Netlify • Vercel • Framer • Heroku • GoDaddy • Google Analytics • Contentful
Figma • Adobe Illustrator • Photoshop • InDesign • Sketch • Canva

PROFESSIONAL EXPERIENCE

Webmaster & Web Developer | Drucker & Falk

Feb. 2023 – Present

Drucker & Falk is a national real estate management company with a portfolio spanning over 200 residential and commercial properties.

Oversees the full lifecycle of website updates, ticket resolution, and cross-functional collaboration across a 200+ site network. Serves as the sole webmaster, balancing urgent marketing requests with long-term infrastructure needs. Improves accessibility, SEO, and uptime through hands-on frontend execution and system maintenance.

Major Accomplishments:

- **Resolved over 2,000 technical and marketing web tickets** across a network of 200+ property websites, ensuring 99.9% uptime and consistent user experience by managing all updates as the organization's sole webmaster.
- **Reduced ticket resolution time by 40%** by optimizing workflows between the marketing and IT teams, accelerating time-to-publish for promotions, compliance changes, and rebranding campaigns.
- **Saved \$15,000 in annual recurring costs** by identifying, customizing, and implementing an in-house marketing widget across 100+ sites, eliminating reliance on external software tools.
- **Prevented a critical outage** for a \$2.5M commercial client by troubleshooting and correcting a DNS misconfiguration, restoring proper routing within 24 hours and preserving client trust and retention.
- **Increased monthly organic traffic by 12%** by generating and acting on SEO performance reports across 200+ property sites, improving site rankings and lead conversion through targeted enhancements.
- **Cut content publishing lag by 60% by building a repeatable deployment process and serving as the go-between for business, marketing, and engineering—reducing bottlenecks and manual errors.**

Key Deliverables:

- **Develops** responsive, accessible web components using HTML, CSS, JavaScript, and jQuery, ensuring brand consistency and WCAG 2.1 compliance across a portfolio of 200+ active websites.
- **Executes** time-sensitive site updates for leasing promotions, property launches, and rebranding initiatives, aligning business goals with real-time marketing needs.
- **Collaborates** with marketing and IT teams to troubleshoot UI bugs, style inconsistencies, and frontend errors, delivering high-quality fixes across multiple CMS platforms.
- **Manages** DNS configurations, SSL certificates, and domain routing through GoDaddy and Netlify, preserving infrastructure integrity and ensuring uninterrupted site access.
- **Publishes** and maintains property listings on over 200 ILS platforms—including Apartments.com, Zillow, and Rent.com—to enhance visibility and lead generation.
- **Creates** scalable documentation and update workflows to reduce manual deployment errors and accelerate resolution of recurring content changes.

PROFESSIONAL EXPERIENCE (CONTINUED)**Designer | Huntington Ingalls Industries****Feb 2020 – Feb 2023**

Huntington Ingalls Industries is the largest military shipbuilding company in the United States, specializing in naval vessels for the U.S. Navy and Coast Guard.

Supported structural design and digital modeling of naval vessels by preparing graphics, schematics, and data inputs aligned to strict engineering specifications. Worked cross-functionally with quality control and engineering teams to ensure all deliverables meet compliance, accuracy, and timing requirements.

Major Accomplishments:

- **Updated over 10,000 design files using AutoCAD and Excel** by cross-referencing structural engineering specs, ensuring full alignment with U.S. Navy standards and reducing revision cycles by 35%.
- **Accelerated project throughput by 25%** by identifying inefficiencies in the data labeling process and proposing new workflow logic to reduce rework.
- **Reduced downstream design errors by 40%** by collaborating with engineering and quality control to flag discrepancies during pre-submittal review, improving first-pass approval rates.
- **Delivered high-stakes graphics and schematics** supporting multiple \$100M+ naval contracts, ensuring accuracy and timely delivery during mission-critical build phases.

Junior Graphic Designer | GCP Applied Technologies**Jul 2018 – Feb 2020**

GCP Applied Technologies is a global provider of construction products and technologies, specializing in high-performance building materials.

Contributed to brand modernization and packaging redesigns across global product lines, supporting marketing, compliance, and manufacturing teams with high-precision visual assets.

Major Accomplishments:

- **Refreshed over 125 product labels** across three divisions, boosted on-shelf recognition and ensured compliance with new regulatory standards by executing a phased redesign initiative.
- **Facilitated two enterprise-level rebrands** by producing new visual collateral across print and digital, reinforced global messaging consistency during brand transitions.

Web Specialist & Designer | MAXIMUS**Sep 2016 – Feb 2018**

MAXIMUS is a global government services firm delivering health and human services programs to public sector clients.

Delivered web and print design support for internal communications, events, and service platforms, with a focus on functionality, clarity, and visual alignment across departments.

Major Accomplishments:

- **Built and maintained over 80 internal web pages** using HTML, CSS, and Bootstrap, enhanced accessibility and reduced page load times for thousands of daily users.
- **Produced branded print collateral for six enterprise events** by designing signage, banners, and marketing assets, ensured visual cohesion and executive alignment across conferences.

EDUCATION**Bachelor of Computer Science | Massachusetts College of Liberal Arts****May 2015****Associate of Science and Arts in Fine Art | St. Johns River State College****May 2011**